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FOR IMMEDIATE RELEASE

Whitney Veigas Designs and Supplies Dorm Signage

Architectural Sign Company's Recent Work for Three Student Living Facilities

NEEDHAM, MA — August 19, 2011 — Whitney Veigas recently completed, or is currently working on, architectural signage projects for three Boston area dormitories. Whitney Veigas designs, supplies, and installs interior and exterior architectural signage for academic, institutional, and corporate facilities.

While similar to apartment and condominium buildings, dormitories often have specialized uses and requirements that impact signage. These facilities often have suites with multiple bedrooms, lots of shared spaces, and may even include cafeterias or other eateries. Because of the unique nature of student living, sign programs for dormitories often include specialized items such as integrated whiteboards at suite entrances, additional life safety signage like individual bedroom identifiers, and food server signs.

Whitney Veigas designed the sign program for the recently completed North Hall dormitory at Framingham State College. North Hall will house 400 students and was designed by Pfeufer Richardson Architects.

Whitney Veigas is currently working on two student living projects that are under design and construction. For the new dorm at the Berklee College of Music being designed by William Rawn Associates, Whitney Veigas are utilizing their new expedited sign planning service to create specifications and construction documentation for the signage at this new 370 bed facility.

In addition, they are working on the new ADD, Inc. designed residence hall under construction at the Massachusetts College of Art and Design. Whitney Veigas will design, supply, and install the signage for this building, which also contains a student health clinic and residence floors for the Massachusetts College of Pharmacy and Health Sciences.

All of these projects include interior suite and bedroom identifiers, other ADA and wayfinding signage, and exterior building identification signs.

About Whitney Veigas

For more than 25 years, Whitney Veigas has been designing and supplying architectural signage. We work closely with architects and building owners to create interior and exterior sign programs for academic, institutional, and corporate facilities.

More information about Whitney Veigas is available at www.whitneyveigas.com